

# 伍 Next Generation Group

THE NGG, ENG FAMILY BENEVOLENT ASSOCIATION, LOS ANGELES

## Travel Time for Asian Americans

Summer is here and vacation plans may be at the forefront of your list of priorities. The Travel Industry Association's *Minority Traveler Report* reveal some interesting data on Asian-American



travelers. Volume leisure travel accounts for 77% of all travel taken by Asian-Americans, and like other U.S. travelers they visit friends and relatives most often (40%), followed by entertainment (18%) and outdoor recreation (8%). Business travel, including travel for a combination of business and pleasure purposes, accounts for one in five (21%) person-trips taken by this group. Compared to travelers overall, Asian-Americans travel to California, Nevada, and Hawaii much more often. Asian-American households spend \$515 per trip, on average, excluding spending on transportation to their destination, more than the average household trip spending in the U.S. (\$457). This group has a much higher tendency to include shopping as trip activity compared to total U.S. travelers (39% of person-trips vs. 34%).

## Shoes Not Required for July NGG Planning Meeting

It's time to take the upcoming Next Generation Group planning meeting outdoors. On Saturday, July 21, members and guests will enjoy fun in the sun with a summer beach party in Long Beach at Rick Eng's waterfront condominium complex. The group will meet at the beach starting at 3:00pm, enjoy some beach volleyball and water activities. Members are encouraged to bring food and beverage for the potluck. Attendees will enjoy an evening barbecue at the complex's roof deck. For more information and updates on this event, visit the NGG website at [www.storyzoo.net/laeng](http://www.storyzoo.net/laeng).



## Review: Parents Day 2007



Next Generation Group President **Lance Eng** and Board Secretary **Janice Ng** served as co-emcees at the Parents Day luncheon last month, Sunday, June 10, at Golden Dragon Restaurant in L.A. Chinatown. The celebration commemorated all Eng mothers and fathers for their hard work and dedication toward the betterment of their children's lives. More than 125 people came out to enjoy a banquet-style feast and entertainment provided by the choir group and a short skit performed by Lance, Janice and **Wayne Ng** on the value of education. Representatives from the Wong Family Association were in attendance, providing a generous \$200 donation to the NGG. The Parents Day Luncheon was a milestone for the NGG since the group was officially introduced to the greater L.A. Eng membership in 2006.

A Yahoo! Group was started for members of the NGG. It will be used to communicate ideas, voice concerns, discuss issues, announce events, and archive files and photos. Please join by going to <http://groups.yahoo.com/group/ng-ngg/>

The NGG website  
[www.storyzoo.net/laeng](http://www.storyzoo.net/laeng)

JULY 2007